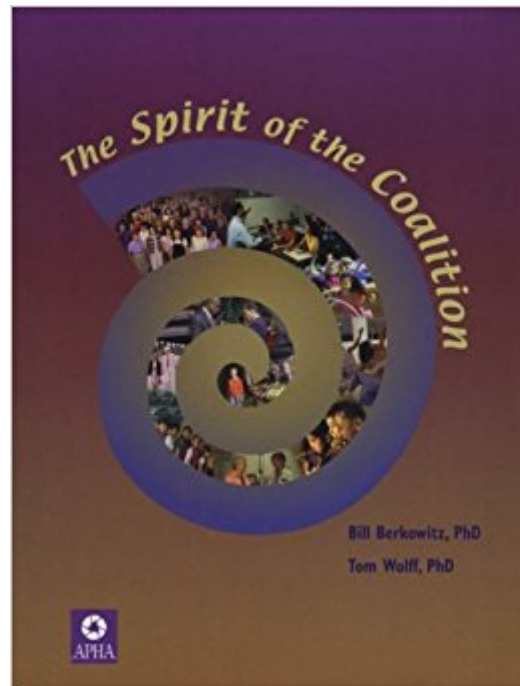




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The Spirit Of The Coalition



Synopsis

Coalitions are powerful tools that can raise community participation and increase community trust as part of community-based public health. Within public health, there is a wide range of practitioners involved in coalition building on such important topics as teen pregnancy, AIDS, hunger/nutrition, immunization, tobacco control, substance abuse, violence prevention, and more. This new book gives public health practitioners and others the "nitty-gritty" details of what makes coalitions work. These first-hand accounts, told by public health practitioners, show through vivid stories and examples and through practical lessons and illustrative documents, how coalitions can be built and sustained and bring measurable and lasting results. Actual samples of materials coalitions have used, such as planning documents, membership brochures and publicity flyers, are provided.

Book Information

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Customer Reviews

I read this book as part of a class in graduate school and like it so much that I ordered this copy for my cousin who is starting her own coalition in a small town. It has SO many useful tips and great real-life examples. I highly recommend this to anyone who is working in their community or with a coalition.

Yay!

I am involved in local, statewide and national health coalitions. I keep this (now well-worn) resource

on a shelf above my desk and pull it down regularly. I regularly lend it to students, new coalition steering committee members, and colleagues. Each chapter covers essential topics, such as coalition membership, funding, challenges, etc. The information is as relevant today as it was when the book was published.

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